

# Safe Quiet Lakes

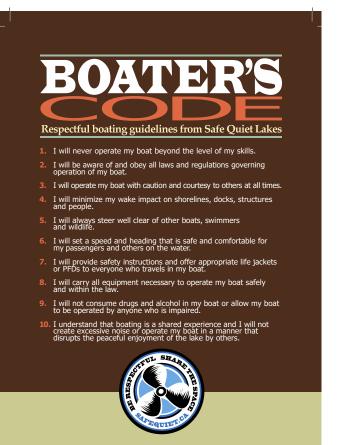
2020 Presentation

### **Presentation Overview**

- Overview of Safe Quiet Lakes
- New programs introduced in 2020
- Opportunities to work together



## The Boater's Code



### **Mission**

Make the Muskoka lakes safer and quieter to ensure the sustainable enjoyment of a treasured shared resource.

We believe that positive, grass root conversations, and education are important drivers of change. We created this – the Boater's Code - to help get the conversation started.

# We are a Fact-based Organization

### Results of 2 comprehensive surveys tell us:

- People are passionate about our lake environment
- Safety is a universal priority but only 31% rate their lake as "Very Safe". The 3 top safety concerns are:
  - Power boats not following "the rules of the road"
  - Boats travelling at high speeds
  - Large wakes that can endanger others
- Enjoyment of our lakes is directly related to:

Safety, Noise, and Boat Traffic



## These Results Drive our Priorities

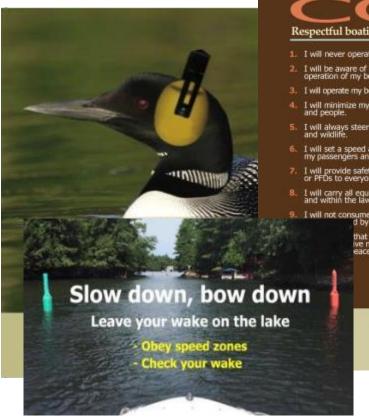
#### **The Safe Quiet Lakes Action Plan:**

- 1. Outreach & Education: Promoting safe and responsible boating with our stakeholders: associations, marinas, municipalities. Share the Lakes Award. No wake zones-Mirror Lake Signs and Buoys project
- 2. Advocacy platform includes: Decibel limit legislation, incident reporting, lake capacity evaluation tools.
- **3. Building Partnerships:** Partnering with organizations to ensure we reach our goals: boating organizations, OPP, ....

We are committed to working with the lake community to achieve positive change.

### Focus on Outreach and Education

What are the rules about engine noise?



BOATER'S

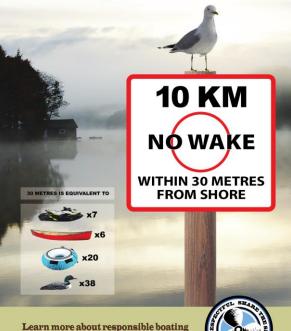
Respectful boating guidelines from Safe Quiet Lakes

- 1. I will never operate my boat beyond the level of my skills.
- I will be aware of and obey all laws and regulations governing operation of my boat.
- 3. I will operate my boat with caution and courtesy to others at all times.
- I will minimize my wake impact on shorelines, docks, structures and people.
- I will always steer well dear of other boats, swimmers and wildlife.
- I will set a speed and heading that is safe and comfortable for my passengers and others on the water.
- I will provide safety instructions and offer appropriate life jackets or PFDs to everyone who travels in my boat.
- I will carry all equipment necessary to operate my boat safely and within the law.
- I will not consume drugs and alcohol in my boat or allow my boat d by anyone who is impaired.

that boating is a shared experience and I will not ive noise or operate my boat in a manner that eaceful enjoyment of the lake by others.



What is the speed limit?



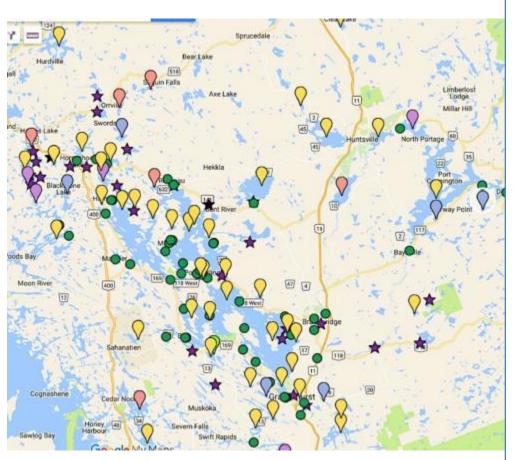
arn more about responsible boating t of wakes at safequiet.ca

O.P.P.

Report dangerous boating to the OPP 1-888-310-1122

**Reducing Your Wake** 

## **Growing Reach**



#### **2019 Summer Results:**

- 125 Code Signs at marinas and public launches
- 6500 Boater's Code postcards distributed by OPP, marina and resorts.
- Presented at 12 AGM's & 4 events
- Digital presence: 2
   Newsletters were sent to over 2000 contacts.

## New:

# Wakes and Speed Pilot Project



To test tactics to reduce wakes and speed on the Indian River and Mirror Lake.

- With TML, reinstalling 9 km/hr signs where applicable,
- installing no wake signage and buoys,
- educating the public about the speed and no wake restrictions,
- and working with the OPP to enforce these restrictions.

Positive outcomes will enable us to deploy these resources across Muskoka.

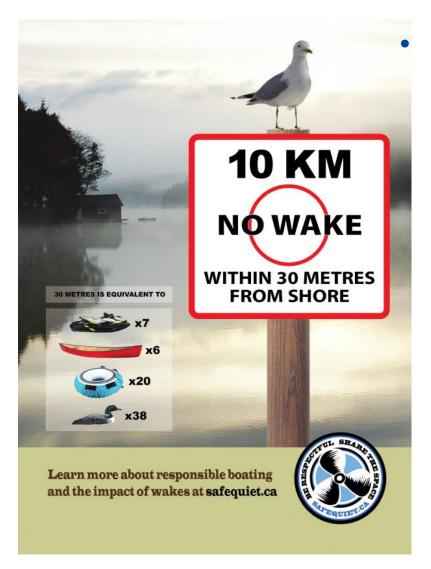
## **New: The Decibel Coalition**

Enhancing Existing Legislation to include Decibel Limits:

- Excessive boat noise is a persistent and pervasive problem
- Current Canadian law requires muffler but no noise limits
- US and EU have had decibel legislation for many years (27 states already have similar legislation)
- Straight forward / uncomplicated for law enforcement
- Compliance for most current excessively loud boats is not difficult
- Safe Quiet Lakes to gather broad national coalition.

We want reasonable standards, consistent with the USA and the EU and that are easy to enforce.

## New: Property Rental Program



**NEW**: Outreach to local real estate companies and cottage rental agencies to offer our materials



## **Outreach to Marinas and Rentals**



- Each year, we make sure every marina and many municipal;
   boat launches in the area have our Boaters Code Sign and our educational materials at their gas pump
- NEW: Focus on a online education program developed by the Canadian Safe Boating Council and Transport Canada on Best Practices in Rental Boat Safety:
  - rentalboat.ca



# Opportunities to Work Together

### We can help you start the conversation:

- Include articles in your newsletter, social media, mailings, website. Follow on your socials. Distribute our cards by dock drop. Look for our quiz later this spring.
- 2. Engage local marinas, and resorts thank them for installing Code Signs and distributing materials.
- 3. Host education events Safe Boating Awareness week
- 4. Discuss enforcement issues with local OPP
- 5. Participate in our annual Stakeholder meeting Contact Lauren at <a href="Lauren@safequiet.ca">Lauren@safequiet.ca</a> for more information.



#### Our Sponsors - 2020

We are grateful for leadership support from the following organizations and individuals over the past year

#### **Premier Sponsor**



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Elizabeth and Rob Jennings Carolyn Kennedy





## Safe Quiet Lakes

Be Respectful. Share the Space.

To learn more or make a donation please visit safequiet.ca