

PLCA AGM MINUTES 2019

PLCA AGM

Call to Order and Constitution of the PLCA Meeting at 10:32 by President Graeme Eastmure.

President's Report: Graeme Eastmure

- There is a rich history among us. This year marked the 100th anniversary at the Eastmure and Hutchinson cottages!
- PLCA Board introduced themselves. Graeme Eastmure thanked the entire board for their contributions to the community and introduced new board members - Bridget Love, Secretary, and Aaron Eastmure who will be acting as Environmental lead.
- A special shout out was given to Lori Vaudry who was missing from the meeting but has done a spectacular job as the social lead.
- Thanks to Rob Hurst for his time given on committees for the Deerhurst Working Group (DWG) and the Quarry Task Force (QTF).

Approval of the Agenda: Graeme Eastmure

- Motion to approve the agenda: Cathy Hurst. Seconded: Dibbie Appelton.

Approval of AGM 2018 Minutes

- Change to the 2018 minutes on page 4:
 - David Smith's name should be removed from the thank you to previous directors.
- Approval of 2018 AGM minutes: Janet Matthews. Seconded: Jean Fraser.
- All approved of 2018 AGM minutes.

Membership Report: Graeme Eastmure on behalf of Jenner Pratt

- Megan Ballingal made us a new website and did a fantastic job. Thank you to Megan! Graeme Eastmure encouraged all to go take a look at the new website.
- Rob Hurst is still heading up the Quarry Task force.
- Q: Lang Moffat is concerned about commitments made by the board at the meeting and how the membership is updated throughout the year. He would like to request regular updates throughout the year rather than only one a year at the AGM.
- A: Graeme Eastmure thanked Lang for his feedback and will discuss with the PLCA board how more regular updates can be provided to the membership throughout the year.
- Q: Lang Moffat is concerned about the policy that one membership = one vote and how this impacts families with several people involved in the Penlake community.

- A: To address this question, Graeme Eastmure spoke to the board's process. A membership committee was struck to look at how other associations define membership. For the PLCA, it was decided that it is best to keep our membership at one membership = one vote. If more than one member of a family wants to vote, additional memberships should be purchased.

Deerhurst Report: Rob Hurst

- Rob Hurst reported on the status of the expansion of Deerhurst.
 - Rob Hurst reported that he received a call from Mayor Scott Aitchison with an update regarding the proposal (note: the Mayor had left the meeting by this point). Mayor Scott Aitchison reported now that the 5-story lodge at Deerhurst is complete, the developers want to move forward with the Deerhurst Village proposal. A Deerhurst working group was formed to voice concerns about the development proposal. Mayor Scott Aitchison reported that Skyline wants to make some significant changes for the development proposal that was initially approved. The changes are so large that the developers may need to get an official plan development change and Mayor Scott Aitchison wants to ensure the Penlake community is involved.
 - Rob Hurst communicated that the Deerhurst village that has already been approved will quadruple the size of the current Deerhurst resort.
 - If Penlake community members are interested in being on the Deerhurst working group, they should get in touch with Rob Hurst. Rob Hurst specified that it is preferable that involved members must be living in Huntsville year round.
 - Cathy Oakden commented that the 5-story lodge building was supposed to be wood clad and it is not.
 - Skyline was supposed to start tree planting along the canal to buffer the new condos as well as move the golf maintenance sheds away from the canal. There have been no signs of progress on either front. Rob Hurst reported that when he and Graeme met with the Mayors, they raised this issue and their understanding is that Skyline has done nothing.
- Graeme Eastmure reported that we are keeping an eye on the potential Quarry situation. The activity of large vehicles coming in and out of the quarry was related to the highway expansion. The mayor has not yet received an official application for the quarry.

Approval of the PLCA Slate 2019-2020: Approved by Debbie Court. Seconded: Louise Cook.

Financial Report: David Smith

- David Smith reported that the PLCA's income statement has been changed to reflect the same date as the PLA.

- David Smith reported that PLCA membership dues are down. There is just over \$9000 which is substantially lower than other years. We currently have 184 unpaid members, 100 of which have not paid for two years.
- If you are not sure if you have paid or not, David Smith requested that you please speak with him today or follow-up by email.
- The PLCA's main expense is the printing and delivery of the Pen Notes and Membership Directory.
- In 2018-19, the PLCA made payments of \$3,688 to the PLA to help cover some of its expenses.
- Our expenses for 2018-19 are almost \$12,000. David Smith report that we're below breakeven.
- Q: Cathy Hurst asked if past due notices had been sent out to members who have not paid their dues?
- A: Graeme Eastmure responded that Jenner Pratt will send notices out to unpaid members.
- Q: Mike Eastmure recommended that there needs to be a shift in thinking and communication as \$50 for a yearly membership is really not that much. Can it be positioned as an invoice rather than can we get your support? Perhaps the membership dues should be raised after a certain amount of time. The price of membership has not changed in a very long time. Perhaps it is time for membership dues to go up?
- David Smith communicated that the best way to pay your membership dues is by e-transfer.
- Lorraine Blondin reported that Hidden Valley Property Association is using quickbooks to collect their membership's dues and that their fees have gone up \$25 dollars.
- Dibbie Appelton recommend that personalized invoices be sent out to overdue members like in years prior.
- Lang Moffat recommended that we broaden the base rather than raising fees for those already contributing as there are adult children who should also be contributing to dues. Perhaps there could be a discounted membership amount to encourage younger cottagers to join?
- Lang Moffat communicated that he feels it is very important to actively solicit your membership. There needs to be personalized follow-up by email and phone call.
- Q: Lang Moffat commented that he would appreciate that specifics are shown on the financial report and not just the net. Can we figure out a better system for next year which shows the detailed specifics of expenses and revenue?
- A: David Smith responded that he will look into how we are presenting the financial statements to membership at the AGM.
- John Brenciaglia commented that the CRA required boards to put the specifics into the financial reports.

Approval of the PLCA Financial Statements: Rob Hurst. Seconded: Eric Koudstaal.

Buoy Report: Ken Harper

- Ken Harper reported that buoys were installed this spring with 3 brand new anchors.
- If any buoys are seen missing, members should immediately please contact Ken Harper.

Social Report

- Vicky Koudstaal gave the Social Report on behalf of Lori Vaudry:
 - The Golf Scramble will be led by Debbie Court.
 - Tony Moffat will be leading the stargazing event on August 10 as part of Pure Day which will happen on Sunday August 11th. There will be an afternoon picnic at Flat Rock.
 - A Tennis Tournament will happen on Saturday the 17th of August at Lori Vaudry's cottage.
 - Dock Party RSVPs should be directed to Barb Armstrong.

Early Bird Draw

- Any members who paid their dues early, have been entered into the early bird draw.
- Graeme Eastmure spun the wheel on the early bird prize wheel and the winner is...!
 - James and Rachel Edney won the first prize.
 - Bernard and Tina Losier won second prize.

Open Question & Answers:

- Q: Lang Moffat asked why the bylaws have not been updated and asked if the PLA has another officer in the slate of directors? He communicated that it is very important that the documents match.
- A: Graeme Eastmure responded that the two boards will review both documents.
- Q: Tony Moffat recommended that given the obnoxious nature of Deerhurst, we should consider a boycott of Deerhurst. Tony Moffat asked why would we be offering our membership prizes from them?
- A: Gord Moffat spoke to the fact that we want to work with them as we want to be at their table and be part of the decision making process for large decisions.
- Q: Cathy Moffat asked if we are combining forces and working with other Lake Associations?
- A: Rob Hurst communicated that the answer is yes and that the PLA/PLCA is in regular communication with the Vernon and Fairy Lake Association.
- C: Steve Moffat commented that the Springsyde Dock is in disrepair and needs your help. Over \$17 K is needed. Members can donate via the gofundme page.

Meeting was adjourned at 10:54

